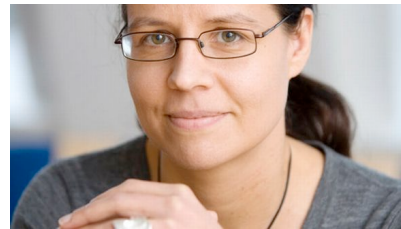


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**Helsinki / Kirkkonummi**  
**Finland**  
**2010**

The Twelfth EWIC was held at the Majvik Conference and Congress Hotel, near Helsinki, in a wonderful green environment. Virpi Kalakoski organized the event, which was sponsored by the University of Helsinki and the Finnish Institute of Occupational Health. Tenerife was the southernmost venue for EWIC (in 1992), and this 2010 meeting brought the participants to its northernmost location in Europe.



The volume of abstracts humorously pointed to a perceptual phenomenon well known to everyone interested of visual imagery and visual perception.



The invited keynote speakers were Kimmo Alho (Helsinki), Charles Spence (Oxford), and Edward K. Vogel (Oregon).



Virpi listens to Charles Spence's presentation.



French delegates enjoying the traditional EWIC cruise!  
Valérie Gyselinck and Malika Auvray.





The EWIC family at Majvik.